

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY JIDDA PRIORITY

AMEMBASSY KUWAIT

INFO AMCONSUL DHAHRAN PRIORITY

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E.O. 11652: N/A

TAGS: EINV, SA, KU

SUBJECT: VISIT BY FORD OFFICIALS

1. A THREE-MAN FORD MOTOR COMPANY TEAM WILL VISIT KUWAIT AND SAUDI ARABIA IN MID-OCTOBER. MEMBERS OF THE TEAM ARE MR. E.P. WILLIAMS, PRESIDENT, FORD MID-EAST AND AFRICA DIVISION; MR. J. WAYNE FREDERICKS, EXECUTIVE DIRECTOR, INTERNATIONAL GOVERNMENTAL AFFAIRS, FORD MOTOR COMPANY; AND MR. JOHN SAGAN, VICE-PRESIDENT AND TREASURER, FORD MOTOR COMPANY.

2. THE TEAM WILL ARRIVE IN KUWAIT THE AFTERNOON OF OCTOBER 16 AND WILL DEPART THE NIGHT OF OCTOBER 17. THEY WILL SPEND THE 18 AND 19 IN RIYADH, DEPARTING FOR JIDDA THE EVENING OF THE 19, WHERE THEY WILL STAY UNTIL THE 21.

3. IN KUWAIT, THE TEAM PLANS TO VISIT WITH FORMER FORD AGENT (SHAYA). IN SAUDI ARABIA THEY WILL VISIT WITH

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SAUDIS WHO HAVE EXPRESSED AN INTEREST IN A FORD DEALERSHIP

AND WILL DISCUSS "OTHER FINANCIAL MATTERS." TEAM HAS
ASKED TO CALL UPON AMBASSADOR MAESTRONE AND CHARGE HORAN.

4. TEAM REQUESTED NO RESERVATION ASSISTANCE. WILL CONTACT
EMBASSY AFTER ARRIVAL. ROBINSON

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